

# **Privacy Policy**

Last updated	January 2021	by	Bina Rana
Reviewed by	Joel Logue – Company Director		
Approved by	Nick Newton – Company Director		

### Who 'we' are

Consultancy Limited is a traffic and road safety engineering consultancy and CPD facilitation company. Our registered address is 320 Firecrest Court, Centre Park, Warrington, WA1 1RG

TERS are committed to providing our users with an experience which respects their privacy.

## **About this statement**

The purpose of this statement is to explain to you how we may use your personal information. By submitting your information to us, you consent to the use of that information as set out in this policy. If we change any details of our Privacy Policy, we will post the changes on this page.

# Information you provide

- Web usage information to develop and improve our website
- Registration information to keep you informed with latest products and/or services
- Name, address, e-mail, and telephone details

# How we use personal information

- To enable us to review, develop and improve the products, service and, special offers that we provide.
- To provide access to client areas of the website and provide additional information and services
- To administer competitions and news email services
- To carry out market research and personalise your visit to our website

## Who do we pass your personal information to?

We will not provide your personal information to any third party without your consent or unless we are required to do so by law.

## **Data Security**

We endeavour to take all reasonable steps to protect your personal information. To this end, we apply our internal data protection policy to processing your data. Appropriate physical and logical security measures are taken to ensure your data remains safe.

## Using this site

In order that we can monitor and improve the site, we may gather certain information about you when you use it, including details of your domain name and IP address, operating system, browser, version, cookie details and the web site that you visited prior to our site.

## **Re-marketing**

At Solvo Consultancy from time to time we may use Google Analytics remarketing codes to log when users view specific pages on our website. The identity of users remains completely anonymous. This allows us to provide targeted advertising for programmes and pages that users have shown an interest in. If you do not wish to receive this type of advertising from us in the future you can opt out using the <a href="DoubleClick opt-out">DoubleClick opt-out</a> page or the Network Advertising Initiative opt-out page.

#### Other links

Please be aware that our site may link to other web sites. We are not responsible for the data policies, content or security of these linked web sites.

TERS - Making Highways Safer.

**END OF POLICY**